



# News Release

## For Immediate Release:

## Contacts:

Jolly Roger Skateboards

Keith Reese

(618) 277-7113

[www.jollyrogerskateboards.com](http://www.jollyrogerskateboards.com)

Danny Blaies

(618) 973-9427

dblaies2@yahoo.com

## **JOLLY ROGER SKATEBOARDS PRESENTS:** **GORE ON THE FLOOR!**

### *Kingshighway Skate Jam Benefit*

ST. LOUIS- On Friday, October 15, 2010 the St. Louis Skatium, located on 120 East Catalan Street, will be crawling... well actually, rolling with skateboard goons and goblins attending this year's second annual Kingshighway Skate Jam Benefit. Kingshighway is a do it yourself skateboard park located underneath the Kingshighway Bridge, built by skateboarders for skateboarders. It is only by the hands of volunteers and with the help of donations that the park is steadily becoming the most popular skate park in the city to date.

Donations will be collected at the door and are strongly appreciated. Every cent counts and will go towards paying for building expenses including concrete, metal works and machine rental to construct and support the city's most popular, one of a kind skate park. Play games, have a chance to win prizes and above all enjoy a night full of spooky skateboarding excitement. Events include best trick contest and other mini games such as a tic tak and power slide contest. The benefit is only \$10 to enter, \$2 for best trick jam and \$1 for mini games. A best costume contest will also be held, so non skaters are encouraged to wear costumes to join the festivities and as always the scarier the better.

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## Kingshighway Skate Jam Benefit/2

Sponsors include Woods And Wheels Skate Shop, Guano Wheels, Jolly Rogers Skateboards, Showme Pools, Skate Louis, Menu Skateboards, Live Hard Skate Shop, Deaf Skateboards, Future Skate, Minus Skates, Peak Skateboards, Parkside Skate Shop, Ramp Riders and Hermann's Hole Skateboarding all of which are graciously donating everything from T-shirts and hoodies, to decks and wheels to all game winners. Don't worry to those who do not win because there are plenty of free stickers and other goodies to go around. Don't miss all the fun and excitement happening Friday, October 15 2010 at this year's Gore on the Floor: Kingshighway Skate Jam Benefit.

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